

Governance Board Meeting

Summary of Discussion and Resolutions

Date:	Thursday 7th July 2022
Time:	10.00 - 14.00
Venue:	Microsoft Teams
Chairperson:	Cllr L Wagland
Attendees:	
Cllr L Wagland (Cllr LW)	Essex CC (Highways)
Roger Hirst (RH)	Police Fire and Crime Commissioner for Essex (PFCC)
Cllr Lee Scott (part)	Essex CC (Highways)
Pippa Brent-Isherwood (PBI)	PFCC Chief Executive
Jo Heynes (JH) (part)	Interim Network and Safety Manager
Ewen Wilson (EW)	Ch/Supt Essex Police
A Pipe (AP)	Head of Roads Policing - Essex Police
Andrea MacAlister (AM)	Road and Water Safety Manager - Essex Fire & Rescue Service
Nigel Allsopp (NA)	National Highways Route Manager
N Foster (NJF)	SERP - Strategic Group Chairperson
W Cubbin (WC)	SERP - Partnership Manager
Sandra Chick (SC)	East of England Ambulance Service- general manager -Mid Essex
Will Newman (WN)	Essex Fire & Rescue Service
M Kiely (MK)	Thurrock Council
Apologies:	M Woodford (SRF), P Crick (ECC), J Nash (SCC), G Pavelin (EP), S Butt (RJ), N Tung (TC), B Myers (EHAAT), Cllr T Cunningham (ECC),

Item No	Discussion and Resolution	Action Owner
1	<p>Welcome, introductions and apologies:</p> <p>Cllr Wagland welcomed everyone, and introductions were made. Apologies recorded above. Our absent former colleagues (Andrew and Liz) were wished happy retirements.</p>	
2	<p>Review of previous SERP Governance Board Actions and Decisions from 17th March and approval for publication on SERP website and Strategic Group Meeting from 9th June</p> <p>Decision: The minutes of the Governance Board meeting held on 17th March 2022 were approved for publication on the website.</p>	
3	<p>Data Update:</p> <p>Data from the SERP SharePoint site in power BI was presented and discussed. We are 2 KSIs within the trajectory for the 2030 target. However, 21 deaths this year compared to 11 at same point last year; at least 5 of which have been motorcyclists.</p> <p>RH reported anecdotally that the standard of driving was worse since the end of lockdown and questioned whether we needed to be flexible and have a campaign to highlight poor driving.</p> <p>AP reported that he had initiated Operation Copenhagen, which would provide additional enforcement to support the vision Zero days, and this would provide highly visible enforcement on major routes. Enforcement on the A120 near Harwich is being looked at; due to incidents, and a site on the A1060 where a police officer was killed.</p> <p>Cllr LW wished to convey condolences to the police officer's family.</p> <p>EW suggested it may be a cultural issue with people feeling that it was acceptable to drive a little faster. Any campaign must be data driven, targeted and hard hitting.</p> <p>Cllr LW explained that residents expect us to be addressing the collisions that are happening.</p> <p>RH acknowledged that enforcement is effective but education is better.</p> <p>NJF explained that the communications officer was now on maternity leave and that cover was being sought. Some projects have already been outsourced and we have money to be able to buy in more support.</p> <p>RH offered police communications support, JH offered support within Essex highways and WN offered to raise the issue with the communications group which is currently chaired by the fire service. PBI also offered to investigate whether support can be offered by this group to help with messaging.</p> <p>RH acknowledged that the vision for Zero is bold but the only correct ambition.</p> <p>Actions:</p> <ul style="list-style-type: none"> • WC to provide objectives for a communications professional to turn into positive behaviour change messages with a call to action to be delivered through the SERP channels. • PBI to enquire within the Communications group as to whether there was resource to create and deliver the messaging for the SERP as detailed above. PBI to liaise with WC. 	<p>WC</p> <p>PBI</p>

<p>4</p>	<p>Financial and NDORS Update:</p> <p>WC explained current financial position. AP confirmed that the back-office review was complete and that some teams have grown and a performance improvement team has been developed to reach 'harder' clients. this structure will go live on 3/10/22. There are 20 vacancies to fill which will include three new police staff to undertake visible enforcement on priority and vulnerable road user routes and to support CSW groups. Overtime can be used to cover work until Christmas. This structure will deliver additional capacity. Other improvements include the online viewing of offences by the public and the use of online signatures within the court system. This will be particularly helpful during the Royal Mail strikes. Some of the Activity A funding has been given to Chigwell and Stanway garages to deliver SERP objectives. AP confident that he will deliver £400k of enforcement. AP also mentioned that the Police, Crime, Sentencing and Courts Act (2022) will enable judges to hand down life sentences to drivers who cause death by dangerous driving, or by careless driving when under influence of drink or drugs. The current penalty for each offence is a maximum prison sentence of 14 years and the Act also gives legal backing for a course levy. We should have a better indication of how this will be returned by the end of the year. we will monitor the situation and plan accordingly.</p> <p>WC raised a risk of the lack of HOTA for the 4G routers required to operate the majority all our static cameras. RH and Cllr LW keen to lobby for approval. WC had sort advice from RSS regarding possible wording of any letter.</p> <p>Action:</p> <ul style="list-style-type: none"> • WC to send RSS wording for Lobbying letter to RH and Cllr LW. 	<p>WC</p>
<p>5</p>	<p>Implementation of strategic actions in the Vision Zero Strategy</p> <p>The written report was discussed. AP voiced concern over the finance available to local authorities to make changes required for the safe system and that local authority representatives should be present at the away day discussions.</p> <p>It was agreed that discussion would give momentum to Vision Zero and it was important to consider what it would take to achieve the aspiration. The synergy of mutual benefits needs to be promoted so that Vision Zero and the safe system approach become part of everyone's thinking when developing new strategies and when implementing new schemes. Cllr LW suggested that we might examine the possibility of persuading the Local Highway Panels to focus their budget on safety.</p> <p>Actions:</p> <ul style="list-style-type: none"> • Cllr LW will discuss how we might promote LHP budgets on safety issues that meet the safe system criteria. • NJF to book Away Day for October 12th (date and time of next Board meeting) and liaise with Cllr LW and Jane Gardner to develop the agenda and invitation list. 	<p>Cllr LW</p> <p>NJF</p>

6	<p>Relocation Update</p> <p>Agile working remains the preferred option for Essex Police. Some space is required for equipment.</p> <p>Cllr LW Stressed the importance of a building on performance levels and supports the re-examination of the council's property to see whether a suitable location can be found for the SERP team.</p> <p>NJF explained that an Early Warning Notice had been raised with ECC to discuss moving the ECC NDORS team to a suitable council building.</p> <p>Action:</p> <ul style="list-style-type: none"> • Cllr LW to share passion for joint location with the DCC • AP and NJF to continue to examine options 	Cllr LW AP/NJF
7	<p>Community Speed Watch (CSW) update</p> <p>AM discussed attached presentation updating the position of CSW. She confirmed that owners of vehicles that offended again within two months received a second letter. These letters use behaviour change techniques to help recipients understand why speeding is not acceptable. Outcome data is available to all through the SERP hub and is used in police tasking. The three new police staff discussed earlier will support CSW with high numbers of repeat offenders.</p> <p>RH felt that some groups still wanted enforcement and that some internal communication might be beneficial.</p> <p>AM held a live meeting in Theydon Bois, supported by Tim Swain from Essex Police who reassured the volunteers and ensured they felt valued. Promotional materials will be available for other please staff wishing to talk to groups.</p> <p>AP mentioned that there will soon be some very visible Vision Zero vans to support this work.</p> <p>Action:</p> <ul style="list-style-type: none"> • AP to arrange for promotional photos of livered vans for use on social media 	AP
8	<p>Partner Updates:</p> <p>Thurrock Council: Delivery plan activity on target with three learn to ride courses being delivered over the summer holidays. School crossing patrol recruitment for 2 sites required. Working with Essex Police to address safety issues such as pony and trap racing. temporary traffic calming used as spectators may be endangered. also cruising issues at lakeside but a new enforcement location has been identified which should help. Although no collisions yet this is a high risk activity. A126 Safer Roads Scheme Is progressing but more resource is needed.</p> <p>Essex Police: Brentwood BC wardens re-engaging to enforce speed.</p> <p>National Highways: A12 due to undergo large scale maintenance and upgrades. It's a good long-term story offering additional capacity, safety and reduced noise BUT there will be impact on local communities. NH has been working hard on engagement but happy to listen to ideas as to what more might be needed. Cllr LW felt that more information on junctions could be helpful and that the costs of responding to development control orders could be reduced if information was given to the local authority at an earlier stage to promote early dialogue. Residents are not buying into the idea that they are being protected. Earlier information to us would help us support NH and residents.</p>	

	<p>ECFRS: Working with Audi on awareness around electrification of vehicles so that operational crews all aware of the issues. This is managing operational road risk. SERP is trialling an intervention in Colchester aimed at gig economy P2W riders. Also evaluating the impact of Hugger campaign on car drivers. AM will connect with SC to discuss they post collision sub-group. The LGE challenge is going well and has led to a further piece of work with ARU students looking at language and platforms to engage with young road users.</p> <p>EEAS: will explore how they can engage with the SERP and will discuss with their communications team whether any support can be given to SERP.</p> <p>PFCC: the task and finish group on roads clearance has not met recently or achieved its objective. Can this be revisited?</p> <p>ECC: (Unable to give update at meeting due to time). CSW and Hugger campaigns have been outsourced to ensure delivery. CC has left a plan for an adult pedestrian campaign in October and a drink drive campaign in December. Also monthly promotion of extra eyes with the suggestion for a trial of radio advertising in September. Promotion of video clips used to help launch the vision zero strategy in May had over 2000 views and visits to web page. the extra eyes clips are an important asset for the SERP to generate website traffic. Website performance up 61% (35,181 visits) from 2021, up by 57% (41,644) and page views up 39% (60,769). James Evans is preparing the vision zero partner packs and making short clips for use on social media. the use of 'victims' was explored but none suitable.</p> <p>EH's major projects team has been included in safe systems training in the use of the I-RAP tool used to assess the A414 and A127. This training will allow them to assess new schemes in accordance with the safe system approach and will help the local authority deliver Vision Zero.</p> <p>Roadster (educational intervention for pre-drivers delivered in schools) has been reviewed and a new digital programme based on the successful Risk Avert project delivered by ECC will be ready for testing in September. Delivery style in particular needs to be tested to ascertain whether there is any difference in outcome between teacher delivery and road safety staff delivery. Will Cubbin has been appointed as the new partnership manager. Recruitment for a data and strategy analyst will therefore be required. recruitment for maternity cover for the communications manager is being progressed. following appointment to that role the possibility of filling the communication assistant role will also be explored.</p> <p>Action:</p> <ul style="list-style-type: none"> • It was agreed that the Roads clearance group would be discussed at the away day. 	<p>Do we need to have a key some where that deciphers ECFRS and EEAS etc</p>
11	<p>AOB</p> <p>Actions:</p> <ul style="list-style-type: none"> • SC will chase AW to sign the MoU • NA will chase AC to sign the MoU • PFCC will return signed MoU. 	<p>SC NA PBI</p>
	<p>Date of Next Meetings:</p> <p>Governance Board - 12 Oct (to be the Away Day) and, 25th Jan 2023</p> <p>Strategic Group –</p>	

	15 th Sept and 8 th Dec	
--	---	--